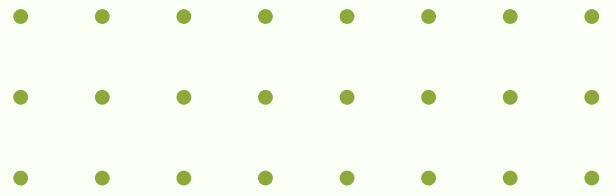


# SUSTAINABLE SWAG MADE SIMPLE

Thoughtful product options for  
brands looking to make a bigger  
impact





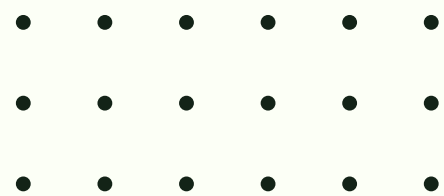
# BETTER CHOICES FOR BRANDED MERCHANDISE



Sustainability in branded merchandise is no longer a niche request—it's becoming part of how companies think about events, employee programs, client gifts, and everyday brand visibility. The good news? Choosing more responsible products does not have to mean sacrificing quality, usefulness, or brand impact.

Kevin's Worldwide® helps clients identify eco-conscious product options that align with their goals, audience, budget, and brand standards. From recycled materials and organic cotton to reusable products, carbon-conscious apparel, and give-back brands, our team helps make sustainable sourcing easier to understand—and easier to act on.

This guide highlights product categories, material considerations, and practical ways your organization can make more thoughtful branded merchandise decisions.



# WHY SUSTAINABLE PRODUCT CHOICES MATTER

Every branded product tells a story. The material, usefulness, packaging, and longevity of that product all shape how your brand is perceived. Choosing more sustainable options allows companies to create merchandise that feels intentional—not disposable.

For many organizations, sustainability also supports broader business priorities, including employee engagement, responsible sourcing, waste reduction, and brand reputation. Kevins Worldwide works with vendors that prioritize eco-friendly products, responsible sourcing, brands that give back, and purpose-driven product options, showing how sustainability can be considered across product selection.



**Consider materials, packaging, and product lifespan**



**Look for suppliers and brands with responsible sourcing practices**



**Select items that connect naturally to your message or campaign**

# YOUR PARTNER IN SMARTER PRODUCT SOURCING



➤ **Product Research**

➤ **Eco-conscious  
product  
recommendations**

➤ **Brand consistency  
from idea to  
delivery**

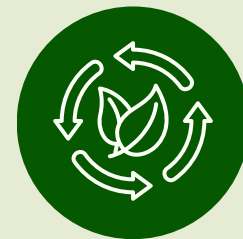
Our team helps clients cut through the noise by researching product options that fit the project—not just the trend. Whether you are planning an Earth Day campaign, employee appreciation gift, onboarding kit, company store collection, or event giveaway, we help source products that balance sustainability, usefulness, quality, and brand alignment.

# A FEW FACTORS TO CONSIDER



Not every "green" product is created equal. A product may be considered more sustainable because of what it is made from, how often it can be reused, how it is packaged, whether it supports a give-back initiative, or whether it comes from a supplier with responsible sourcing practices.

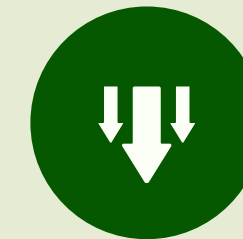
## Common Sustainability Considerations:



**Organic or  
responsibly  
sourced materials**



**Supplier  
responsibility and  
product certifications**



**Giveback or  
nonprofit-  
supporting brands**

# REUSABLE ESSENTIALS THAT TRAVEL FAR: BAGS & TOTES



#SM-5968

VILA RECYCLED  
ALL-PURPOSE TOTE



#H906

ECO WATERPROOF  
DRY BAG



#BG588

B.ACTIVE ECO FRIENDLY  
BACKPACK



#SM-5894

50Z RECYCLED COTTON  
DRAWSTRING BAG



#BG233

OSBORNE ECO FRIENDLY  
WEEKEND DUFFEL BAG



#35131

ASHTON RPET COOLER  
TOTE BAG

Reusable bags are one of the most practical places to start. From grocery totes and convention bags to insulated shoppers and everyday carryalls, bags offer repeated brand visibility while helping reduce reliance on single-use alternatives.

# REUSABLE DRINKWARE WITH STAYING POWER

Drinkware remains one of the strongest branded product categories because it is useful, visible, and long-lasting. Sustainable drinkware options can include reusable bottles, tumblers, mugs, and products made with recycled stainless steel, recycled plastic, or other lower-impact materials.



#1603-15

40 OZ PINNACLE RECYCLED TRAVEL  
TUMBLER WITH STRAW



#1606-22

12 OZ OCEAN BOTTLE BREW  
COFFEE FLASK



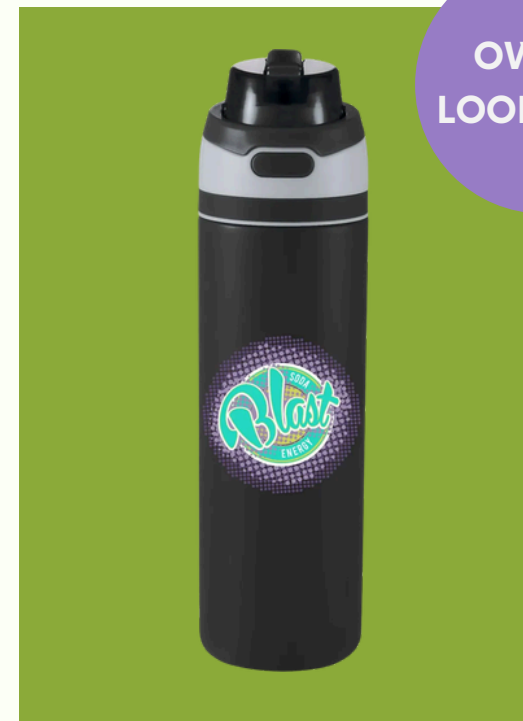
#DBT-LG24

20 OZ LAGOON  
RPET BOTTLE



#WFM-L

31OZ DOUBLE WALL RECYCLED  
STAINLESS STEEL BOTTLE



#102913-001

NEW BALANCE® RECYCLED  
COTTON CANVAS BACKPACK



#101611

14 OZ VALO CERAMIC  
LIDDED MUG

# APPAREL WITH A MORE THOUGHTFUL FOOTPRINT



#CPN-555415037

STORM CREEK WOMEN'S SIGHTSEER LONG SLEEVE PERFORMANCET-SHIRT



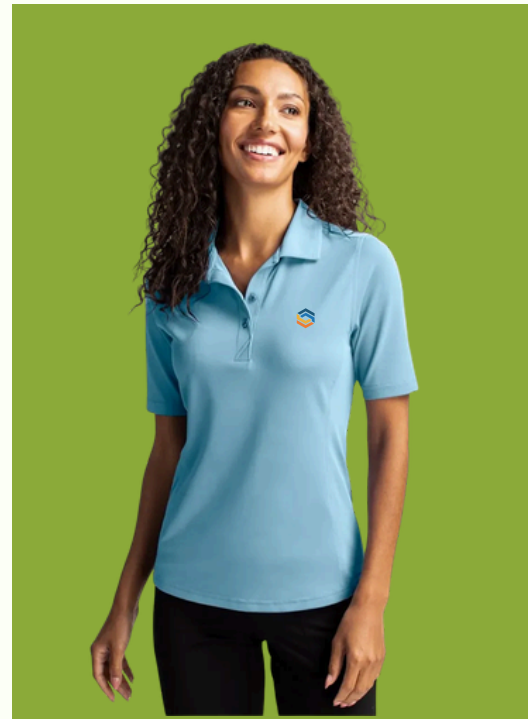
#DT8000

DISTRICT® RE-TEE®



#CPN-552542016

STORM CREEK MEN'S PACESETTER SOFT LIGHTWEIGHT QUARTER ZIP



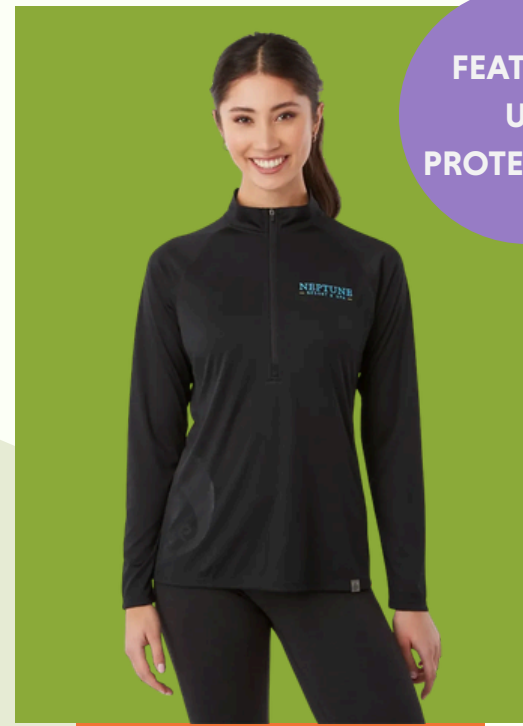
#LCK00127

CUTTER & BUCK VIRTUE RECYCLED FEATHERLIGHT PIQUE WOMENS POLO



#S700

CHAMPION DOUBLE DRY ECO HOODED SWEATSHIRT



FEATURES UV PROTECTION!

#TM98162

EVANS ECO KNIT HALF ZIP - WOMEN'S

Sustainable apparel has come a long way. Today's options include soft tees, polos, fleece, outerwear, and headwear made with recycled polyester, recycled cotton, organic cotton, and carbon-conscious product programs.

# BETTER BASICS FOR DAILY USE: OFFICE & EVERYDAY PRODUCTS

Sustainable branded merchandise does not have to be complicated. Everyday essentials—pens, notebooks, desk items, tech accessories, and journals can be sourced with recycled, renewable, or responsibly selected materials.

TRENDING  
PRODUCT!



#SM-1412

RECHARGEABLE  
PERSONAL LED FAN



#SM-3489

FSC® MIX 5.5" X 8.5" SNAP LARGE  
ECO NOTEBOOK



#102730-610

24 OZ W&P PORTER SEAL  
TIGHT BOWL



#5050-03

48" RECYCLED MANUAL  
INVERSION UMBRELLA



#2920DD

DRI DUCK ECO FRIENDLY  
REUSABLE STAINLESS STEEL  
UTENSIL SET



#1031-49

BAMBOO CUTTING BOARD  
WITH KNIFE

# SUSTAINABLE IMPACT, PACKAGED TOGETHER: KITS & PROGRAMS



#95203

NATURAL VIBES  
GIFT SET



#ADR095

12-CAN REJUVE® ROVE RECYCLED  
HEATHER INSULATED COOLER BAG



#1022-28

EKOBO RECTANGULAR  
BENTO BOX



#101427-001

MIIR® OLYMPUS 2.0 1L RECYCLED RPET  
TECH ORGANIZER



#101877-410

YOU'RE APPRECIATED  
SUSTAINABLE SNACK PACK



#AKITBOX2

ECO-FRIENDLY STARTER SET  
SMART KIT

Sustainable products can make an impact on their own but they can also work together as part of a larger branded experience. Whether you're building a curated kit or adding eco-conscious options to an ongoing employee, client, or event program, the right products help reinforce your message in a thoughtful, practical way.

# SMARTER WAYS TO BUILD A SUSTAINABLE PRODUCT PROGRAM

The most effective sustainability-minded programs are not built around one item—they are built around smarter choices. That means selecting products people will keep, choosing quantities carefully, planning ahead to reduce rush shipping, and making sure every item has a clear purpose.



## CHOOSE FEWER, BETTER PRODUCTS

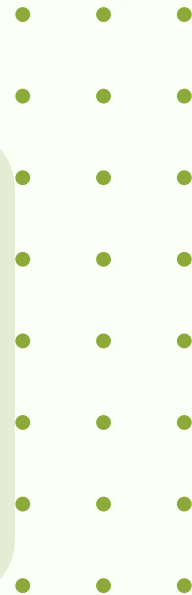
A smaller selection of high-quality, useful products often creates more impact than a large assortment of items people may not keep.

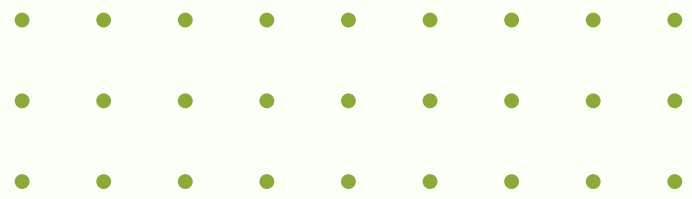
## CONSIDER LONG-TERM COMPANY STORE OPTIONS

A company store can make sustainable product choices easier to manage over time by giving teams access to approved, eco-conscious options in one central place.

## WORK WITH A SOURCING PARTNER WHO CAN HELP COMPARE OPTIONS

Kevin's Worldwide helps simplify the process by researching and comparing options that fit your goals, timeline, and budget.





# COMPANY STORES & SUSTAINABLE PRODUCT COLLECTIONS

For organizations with ongoing needs, a company swag store can make sustainable product sourcing more consistent. Instead of starting from scratch every time, approved eco-conscious products can be built into a controlled store experience for employees, departments, and locations.



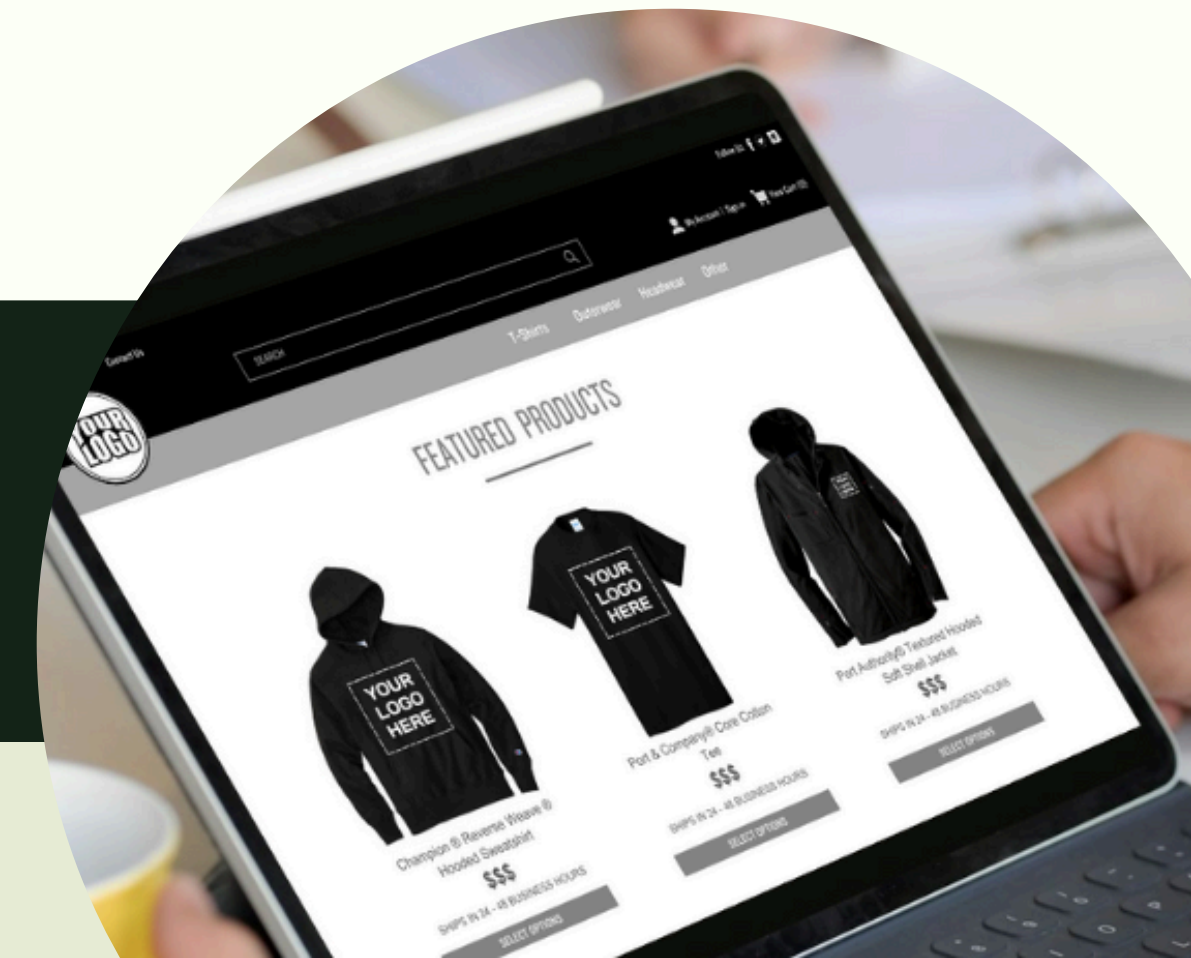
**Controlled  
product access**



**Better visibility  
into usage and  
demand**



**Easier  
reordering**



# READY TO SOURCE MORE THOUGHTFULLY?

Sustainable branded merchandise is not about checking a box. It is about making smarter choices by choosing products with purpose, sourcing with care, and creating branded experiences people actually value.

Kevins Worldwide helps make that process easier. With product research, dedicated support, in-house decoration, kitting, fulfillment, and company store solutions, our team can help you build a more thoughtful approach to branded merchandise one product, one program, and one smart decision at a time.

Let's find the right sustainable options for your next project.



## GET IN TOUCH



 [Info@KevinsWW.com](mailto:Info@KevinsWW.com)

 [www.KevinsWW.com](http://www.KevinsWW.com)

