

Custom Kitting *Services*



“Apparel and promotional products experts!”



Custom Kitting, Built to Deliver More

Custom kitting is more than packaging products together—it's about creating a complete, intentional brand experience. From onboarding kits to event mailers and client gifts, the way your brand shows up matters.

At Kevins Worldwide[®], we turn individual items into cohesive, high-impact kits—designed to impress, built to scale, and delivered seamlessly.



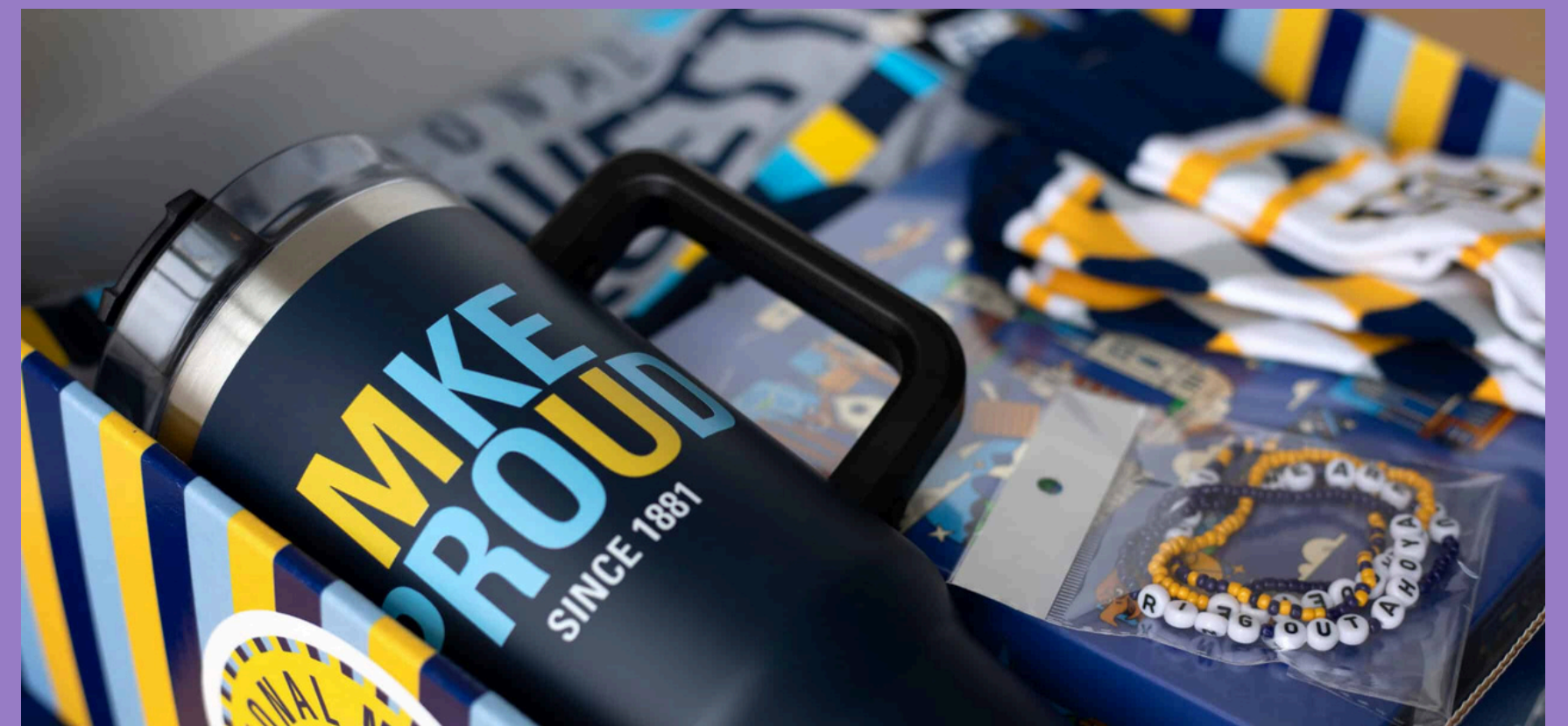
What Is Custom Kitting?

Custom kitting is the process of combining multiple items into one curated, ready-to-ship package—designed around a specific purpose or audience.

Instead of sending individual products, you create a single, unified experience that tells a story and delivers more value.

Think:

- New hire welcome kits
- Event or trade show kits
- Client appreciation gifts
- Internal program rollouts



What Makes A Great Kit?

Not all kits are created equal. The difference between something that gets opened and something that gets remembered comes down to intention.

A great kit isn't just a collection of items—it's a curated experience designed around a clear goal.



Elements that make a kit stand out:

- ▶ Purpose-Driven Curation – Every item has a role, not just filler
- ▶ Brand Alignment – Colors, messaging, and product choices feel cohesive
- ▶ Practical Value – Items people will actually use beyond day one
- ▶ Presentation – Packaging and layout that elevate the experience



Where Custom Kitting Makes the **Biggest Impact**



HR & People Teams



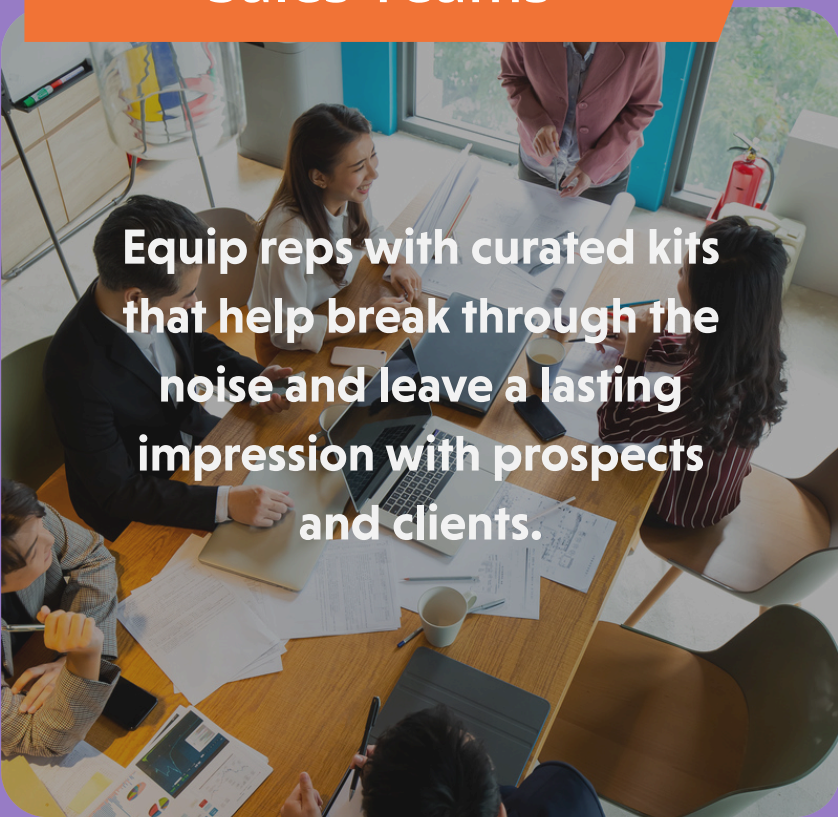
Create onboarding experiences that make a strong first impression and set the tone from day one.

Marketing & Events



Deliver cohesive, branded kits for campaigns, trade shows, and virtual events that extend your reach beyond the booth or screen.

Sales Teams



Equip reps with curated kits that help break through the noise and leave a lasting impression with prospects and clients.

Client Experience



Strengthen relationships with thoughtful kits that reinforce your brand beyond the transaction.



Why Companies Turn to Kitting

At a certain point, sending individual items stops working. It becomes harder to manage, harder to scale, and harder to make an impact. That's when companies shift to kitting.

Instead of coordinating multiple products, shipments, and timelines, everything is planned, packaged, and delivered as one complete solution. The result is a more efficient process internally—and a more polished, memorable experience externally.

- ▶ Kitting brings structure to a fragmented process
- ▶ Kitting is easy, repeatable, and scalable
- ▶ Kitting turns one-off efforts into something easy to manage



Efficiency Behind The Scenes

Kitting isn't just a marketing tool—it's an operational advantage.

By assembling kits in advance, organizations reduce fulfillment time, improve accuracy, and streamline distribution across teams and locations.

Instead of managing multiple items and shipments, everything moves as one structured unit, saving time, reducing errors, and improving efficiency.



A **Better** Unboxing Experience

Presentation matters. The moment a kit arrives is your brand's first (or next) impression.

Custom kitting allows you to control every detail, from packaging to product arrangement, creating a polished, intentional experience that recipients remember.

When done right, a kit doesn't just deliver products—it creates a moment.



Built to Scale, Without the Stress

Managing kitting internally can be time-consuming, labor-intensive, and difficult to scale.

We take that off your plate:

- ▶ Dedicated program management
- ▶ Scalable assembly capabilities
- ▶ Warehousing and inventory control
- ▶ Nationwide fulfillment and distribution



One Partner. **Total Control.**

Custom kitting often involves multiple vendors, timelines, and moving parts.

We bring everything under one roof.

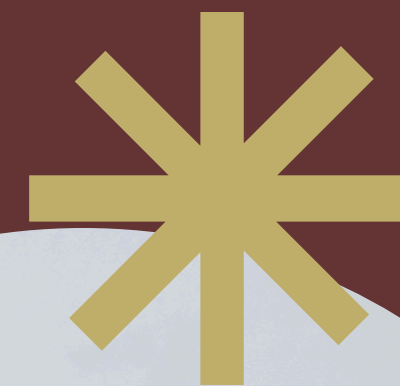
From sourcing and decoration to assembly and shipping, Kevins Worldwide manages the entire process—ensuring consistency, quality, and accountability at every step.

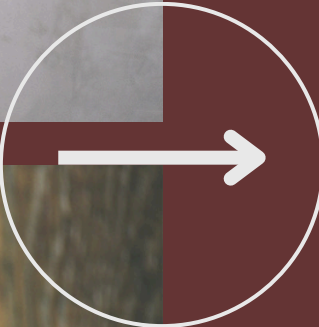
No gaps. No confusion. Just one streamlined solution.





“
*In the power of gifts
and flowers, we believe*”





How to get in touch with us

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hello@reallygreatsite.com

Website:

www.reallygreatsite.com

Workshop & Shop

123 Anywhere St., Any City

Let's Build Something That Gets Rememberd

Kevins Worldwide® helps you turn everyday items into something more—something intentional, memorable, and scalable.

Let's build a custom kitting program that works for your team, your brand, and your goals.



Get In Touch

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Thank You



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